

New Hampshire Farm, Forest & Garden Expo

Friday, May 1, 9am-5pm & Saturday, May 2, 9am-4pm
Deerfield Fairgrounds, Deerfield, NH



Presented by:

New Hampshire Division of Forests and Lands; ; UNH Cooperative Extension;
New Hampshire Department of Agriculture, Markets, and Food

EXHIBITOR REGISTRATION 2026

Early Bird Discount of \$25 will be applied for registrations paid in full by February 1, 2026

All vendors will receive 10 will-call admissions for your staffing needs, and 10 complimentary general admission tickets to give to your customers.

****WE HAVE NEVER, NOR WILL WE EVER SELL YOUR INFORMATION.** We do not sell vendor or attendee lists. Please watch out for fishing spammers posing as us. All of our coorespondence will be from a @nhfarmandforestexpo.org email address. If in doubt, please ask.

COMPANY / ORGANIZATION NAME (as you would like it published)

Off-site Primary Contact

Name	Email	Phone
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On-site Primary Contact

Name	Email	Phone
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Your Mailing Address

Street	Town	State	Zip
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Your Physical Address if different

Street	Town	State	Zip
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Website _____

Descriptive Paragraph to post with your listing

What type of organization are you? This determines your rate level and access to certain booth locations.

- ☐ Educational / non-profit / state agency
☐ Commercial
☐ Home Show Commercial (siding, windows...)
☐ Food Vendor / Food Truck (subject to DFA fee)
☐ Other _____

If you are a food vendor - what is your planned menu? We do our best to avoid duplication.

SELECT YOUR BOOTH

Referring to the Vendor Booth Space maps, please list your first, second and third choice spaces. Premium booths are only available to Home Owner commercial vendors such as siding and windows after March 1st. Agricultural businesses and sponsors will have first option to these spaces.

	Booth Number (indoors) or Region (outdoors)	# of booths	Total Dimensions
First Choice	_____	_____	_____
Second Choice	_____	_____	_____
Third Choice	_____	_____	_____

Notes

ORDER YOUR AMENITIES

If you order tables/chairs for outdoor booths, they must be kept under cover. ALL Tables and Chairs must be picked up and returned to the vestibule between Buildings B & C.

_____ 6' Tables \$40/ea # _____ Folding Chairs \$10/ea
_____ 8' Tables \$40/ea _____ WiFi \$0 (for transactions only)
Electricity \$0: _____ standard 110v _____ 50 amp (outdoors)
Water \$0: _____ Food Vendor _____ Animals _____ Water Feature

CAMPING

We do have camping on site with water and electric included for \$50/night (we are still waiting for the 2026 price so it might be a little more) starting when the camper is placed. Dumping station on grounds by road. Which nights would you like a reservation?

☐ Thursday, May 1 ☐ Friday, May 2 Camper Plate _____ Description _____

EDUCATIONAL OPPORTUNITIES

I will be doing demonstrations at my booth (describe): _____

I would like to present a workshop in our classroom or tent: _____

We will be in touch to get your proposal and schedule.

THEME

From Soil to Sawdust: How New Hampshire Makes Ag Happen - See it made before your eyes.

Win a gift basket! All exhibitors are encouraged to give our guests a true hands-on learning experience. Attendees will vote on their favorite interactive booth.

OUTDOOR EXHIBITOR SPACES

Power is available for most sites via extension cords.

Food Vendors Note: The Deerfield Fairgrounds charges all food vendors \$200 in addition to our \$250 vendor fee. We will invoice you for both.

Regions A-F: 50' road frontage x 50' deep (you can extend backwards into center usually about 100') \$500. Your display **MUST** fill the 50'x50' space unless cleared through us first. We need the fields to look full to our guests.

Front Corners Region D: Premium - \$500 per side of road frontage (Total \$1000)

If you plan to demonstrate digging equipment, please let us know so we can clear it with DigSafe.

Regions G-O: 10' x 10' \$250 We can offer some elbow room on these spots.

Regions P-T: Food Trucks \$250 + DFA fee \$200 (\$100 a day) = \$450

Select your preferred region and total dimensions you need and we will arrange everyone in the best way fill the space.



VENDOR OWNED DFA BUILDINGS

If your organization has a building on the Deerfield Fairgrounds and you would like to use it during the NH Farm, Forest & Garden Expo, please indicate the name of the building. Exhibitor Fees will apply.

FARMO

To participate in our family-friendly scavenger hunt, provide a short (60 character), easy question, riddle, or clue geared towards our youngest guests for our official FARMO game sheet. Guests will visit and guess the answer for a sticker.

PROGRAM / FARMO BOOK ADVERTISEMENT

[] Business card advertisements \$125

EXHIBITOR STAFF PASSES

We will hold ten (10) show exhibitor staff passes at Exhibitor Check-in in the main ticket booth at Gate E as part of your exhibitor package. Exhibitor Staffing passes will not be mailed to you. We do not need names ahead of time. We will not be supplying name badges.

General Admission Complimentary Passes - Promote the Expo!

NEW: As part of your Exhibitor Package, you will receive 10 complimentary general admission passes. They will be automatically mailed to you at the address you provided. Give them to your customers, run social media drawings or pass them out to friends and family. This is your industry event and we thank you for helping to spread the word!

If you would like to purchase **additional (you get 10 with your registration)** general admission passes to resell or gift, we have blocks of 10 available for \$80 (a \$100 value).

BECOME A SPONSOR

The New Hampshire Farm, Forest, and Garden Exposition is a 501(c)3, charitable non-profit organization. The Exposition includes workshops and speaker programs, a large trade show featuring products, equipment, and food, many of which are produced in New Hampshire and New England, a children's program with hands-on activities, a farm animal exhibit, and an annual industry awards event. The New Hampshire Farm, Forest and Garden Exposition provides information and education on all aspects of agriculture and forestry. The organizers have a two-fold objective of:

- Bringing together the state's farming and forestry communities to share ideas and views on industry needs and;
- Providing a fun and interesting venue for the public to learn about these industries and their impact on life in New Hampshire.
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The Expo relies on donations, exhibit booth fees, and ticket sales. Please pay it forward and donate to the Expo to help educate the general public about gardening, agriculture, and forestry.

Don't see anything that moves you? Lets talk!

[] Building Sponsor (3) \$2500

[] Media Sponsor (3)

[] Horse Drawn Wagon Rides \$1000 (2)

[] Entertainment (3) \$500

[] FARMO Game Sponsor (3) \$750

[] Workshop Classroom Sponsor (4) \$500

[] 4-H Clover Corner Sponsor (2) \$600

[] Youth Group Sponsor (4-H, FFA, Schools) (2) \$600

[] General Donation : _____

WHAT YOU NEED TO KNOW

Exhibitor Requirements – Who can Exhibit

We invite Commercial Exhibits, which advertise and promote equipment, supplies, and services generally used by and appropriate to New Hampshire agriculture, forestry and gardening and are generally associated with farming, forestry and gardening in the state. Distributor exhibits will not be admitted to the 2026 NH Farm and Forest Expo Trade Show, but distributors may work with dealers and assist in assembling and staffing a commercial exhibit. The intent of this is to ensure potential customers are in direct contact with the individuals and firms with whom they will be dealing in the event they wish to purchase a particular piece of equipment. It is also intended to prevent redundant displays of the same brand of equipment by both a distributor and one or more dealers. Exhibitors with the same brands of equipment from different trade areas are encouraged to combine in order to make a more complete and interesting display. Equipment, supplies, and services advertised in exhibits must be suited for use by part-time and full-time farmers and woods operators.

Exhibitors that primarily feature items used by the homeowner, such as windows, siding, lawnmowers, wood stoves, hand tools and the like will have last priority for available booth space to maintain the educational balance we are looking for.

We do, however, see a need for equipment scaled to production on smaller farms with ten acres of land or less. Preference is given in allocating booth space to New Hampshire firms dealing extensively with New Hampshire agriculture and/or forestry.

The second preference will be to out-of-state firms with firm business commitments within the state. The third preference will be to firms that offer new products or services which will likely be of interest and potential value to New Hampshire farm, forestry, and garden people.

Home Show category vendor displays must be targeted to our target market. We only allow a small percent to participate only after Agricultural vendors have had ample time to secure booths.

General Booth Information

The Expo encourages exhibits that foster engagement and education. You are encouraged to have an interactive demonstration and/or hands-on component to your exhibit.

Each standard booth is 10 feet wide and 10 feet deep. Exhibitors are encouraged to bring their own tables, linens, mountings, panels, chairs, carpets, extension cords, and other extras. Advance rentals for bare tables, and folding chairs are available. You will be asked to help move your rented tables/chairs to and from your booth to the racks between buildings B & C.

Table / Chair rentals must be kept under cover if used for outside booths and returned to the vestibule between Buildings B & C.

Return of Exhibitor Fees/Cancellation of Attendance

Due to the financial commitments Expo management has made prior to the actual Expo event, please be advised the NH Farm, Forest, and Garden Expo will remain open throughout the duration of posted show hours. This is subject to acts of God, casualty, war, government regulation, civil disorder, terrorism, disaster, strikes or any other cause of emergency beyond Expo management's control, making it totally inadvisable, illegal or which materially affects the ability of Expo management to execute the Expo.

In the case of severe weather, the Expo will remain open unless the governor of the state of New Hampshire (or designee) has declared a State of Emergency for the state. Exhibitors are encouraged to use discretion about your organization's participation in the Expo. No exhibitor refunds will be provided.

Set Up

Set up for all exhibitors will be on Thursday, April 30, 2026 9am-7pm and Friday, May 1, 6am-9am.

Break Down

To give our late arriving guests the best experience and impression of our expo, we ask that you do not break down your booth until after 4pm on Saturday, May 2nd. Guest experience is important to the success of our show, so you will be charged a \$25 fee for breaking down early and will not be allowed to use the inside the grounds vendor parking in 2027.

Food Handling Requirements

A copy of your New Hampshire Department of Health Food License and a copy of your most recent facility health inspection form must be sent to expo management.

Public safety is of the utmost importance, so please understand that if your certification and health inspection form are not received by the Expo staff by April 1, 2026, your organization's ability to exhibit at the 2026 NH Farm, Forest, & Garden Expo will be revoked with no refund of booth fees.

Insurance Certification Information

We require that a Certificate of Insurance be provided. The policy must be a One Million Dollar General Liability policy issued by a company authorized to do business in New Hampshire. This is a simple (one page) document which is issued as a matter of information only from your general liability insurance policy agent. There is generally no extra cost to you from your insurance company.

This Certificate of Insurance must contain the NH Farm, Forest, & Garden Expo dates of April 30-May 3, 2026, and list the NH Farm, Forest, & Garden Expo as 'Additional Insured.' This form must be received by April 15, 2026. If not received, your organization cannot be allowed access to the Expo. If your organization is self-insured, please provide a statement on your organization's letterhead stating your insurance current status, signed by an official at your organization. Insurance certifications or statements of self-insurance may be e-mailed to info@nhfarmandforestexpo.org.

Staffing

All booths must be staffed during the hours that the Expo is open to the public. Granite State Ambassador volunteers will be available to give you a break should you need to step away from your booth and you do not have the staff to cover in your absence. The Ambassadors wear green logo'd shirts and are usually found at the entrance to the show floor. You can flag them down as they walk the floor, or you can schedule a break by texting 603-851-8624 with your booth number. Please do not ask them to be responsible for sales, as their function at the Expo is to solely lend support to Expo Management and guest interaction.

Selling

Your mode of selling and safety of your cash box is your responsibility. While the main focus of the Expo will always remain educational, the Farm, Forest, & Garden Board of Directors does allow direct sales of agricultural and forestry-related items.

If at any time during the show the Board of Directors deems an item you are selling inappropriate for the NH Farm, Forest, and Garden Expo, you will be notified so you can remove it from the expo. If you are uncertain of the acceptance of an item you plan to sell, call Kelly Bryer, our Expo Manager, at (603) 851-8624.

There is to be absolutely NO raffling or selling of live animals during the trade show. Any other raffles or drawings must follow the State of NH RSA's.

Signature

Date

Building A

Building B

Building C



BUILDING A

Building A will house UNH Extension and 4-H this year as well as our hand-craft demonstrations. 4-H and FFA sponsors can display banners inside or outside Building A.

BUILDING B

GRID KEY - EACH BOX IS 2' X 2'

Smaller Educational Nonprofit rate booths: 222, 213, 200, 209

10x10 Standard \$300 / Commercial \$350

10x10 Premium \$425

Home Show Vendors - non-premium spaces only \$400

Outside Walls spaces have no pipe and drape backing or sides. Electric is shared on walls.

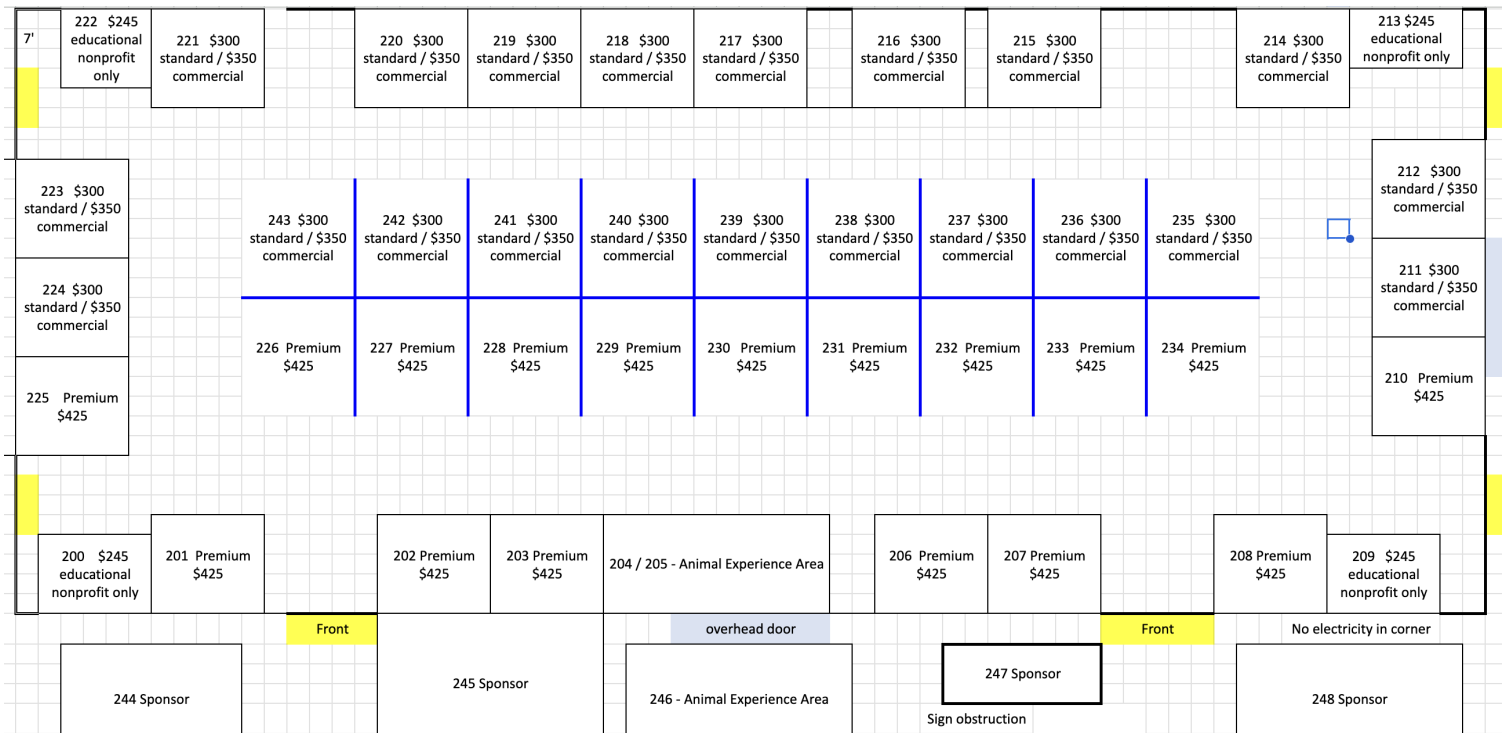
Middle booths have pipe and drape deliniation (blue lines). Middle booths share overhead electric and are accessed through extension cords dropping from ceiling.

We can adjust the pipe and drape configuration for multiple booth purchases.

Indoor/Outdoor combo space by special arrangement only.

200 & 209 do not have electricity

Sponsors have first option for premium and outside front booths 244, 245, 247, 248



BUILDING C

GRID KEY - EACH BOX IS 2' X 2'

Smaller Educational Nonprofit rate booths: 222, 213, 200, 209

10x10 Standard \$300 / Commercial \$350

10x10 Premium \$425

Home Show Vendors - non-premium spaces only \$400

Middle booths will have pipe and drape (blue lines)

Middle booths have shared electric overhead and are accessed through extension cords dropping from ceiling.

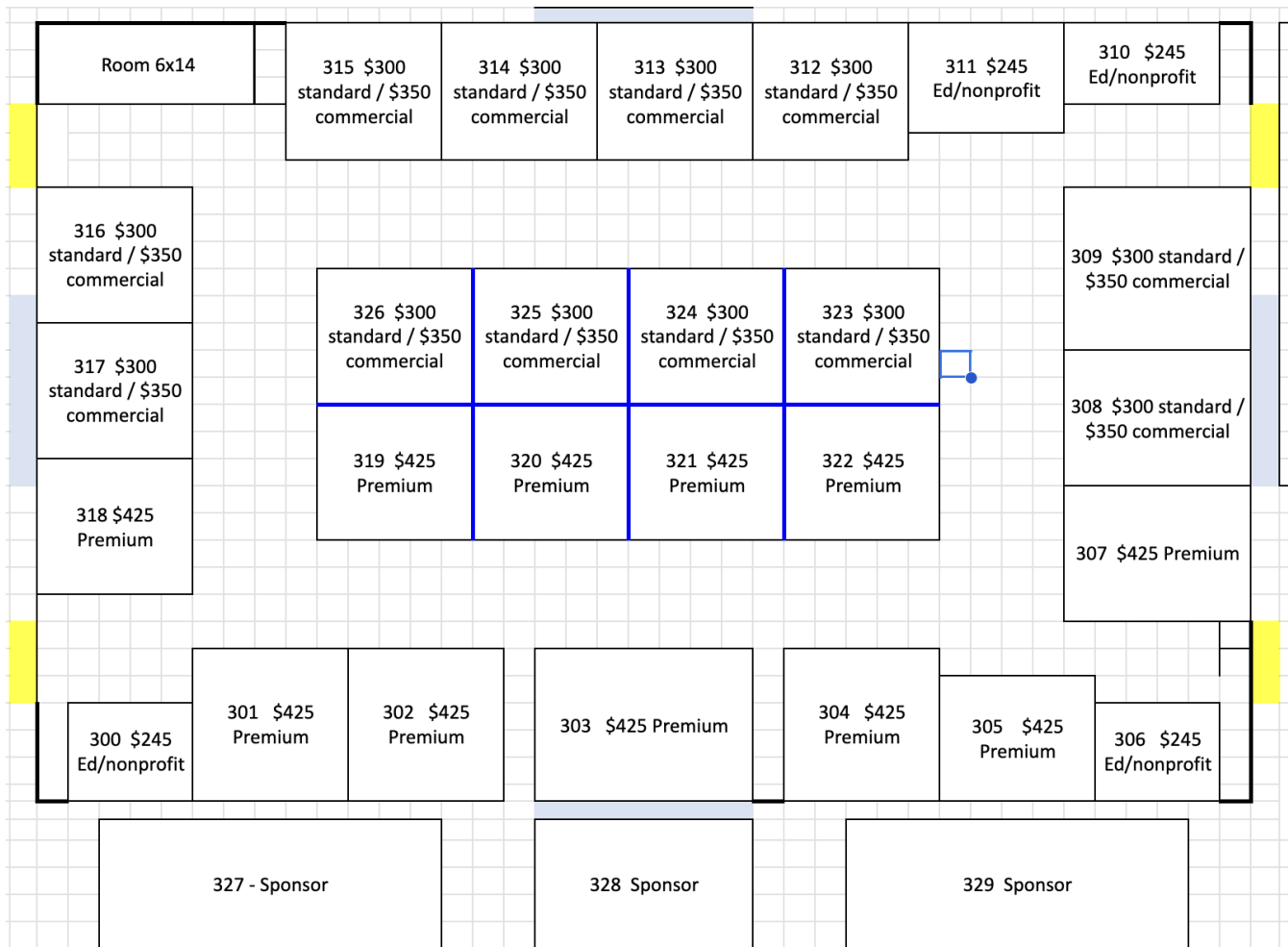
Pipe and Drape configuration can be adjusted for multi-booth purchases.

Wall booths have NO pipe and drape or side deliniation. Wall booths have shared electric wall sockets.

Indoor/Outdoor combo space by special arrangement only.

Booths 300 and 306 do not have electricity.

Sponsors have first option for premium and outside front booths 327, 328 and 329



NH Farm, Forest & Garden Expo

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